

StreetGlo.net

A div. of Cobra International, Inc.
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Dear Customer,

Thank you for purchasing a StreetGlo **reflective decal** product. We appreciate your business!

Please read these instructions before installing your reflective decal (and visit our website <http://www.streetglo.net>)

General Instructions (Apply to all reflective helmet decals, car graphics, motorcycle graphics and vehicle graphics decals)

NOTE: Tractor marks in reflective decals are not permanent. They are impressions in the backing and will fade quickly!

1. Wash your hands completely with soap and water. You must remove all body oil or you will contaminate the surface causing the ends of your decal to lift as the decal ages. Your fingers will repeatedly touch the adhesive and must be completely clean!
2. Wash completely the surface you wish to apply to. Remove any road film, grease or wax.
3. Make a solution of 3 drops of Palmolive dishwashing detergent to 1 glass of water. This is your application solution and it can prevent loss of control of the decal material. A spray bottle is a great applicator of this wet solution. We use industrial quality adhesives to insure our reflective decals will last! It is very difficult to remove the reflective decal once you attach it without stretching the reflective decal and destroying it. Installation solution (fluid) is not required with small decals (3x3)" or smaller but it can help in some cases by preventing a bond before you are ready.
4. Most installation problems come from bubbles and folds. Your application technique is vitally important in making a perfect installation.

Small Reflective Decal or Reflective Decals supplied with an application face (premasking) note: If you have a difficult application on an round or irregular shaped object such as a **helmet decal** or **tank flame decals** or fender decal, You can use application solution with decals supplied behind an application tape (premask). The only issue you may face is waiting for several hours after application before trying to pull off the application face or premasking. You will need to allow cure time for the decal adhesive to bond so that it does not come up as you pull the application tape from the decal or the reflective decal may lift up prior to bonding.

5. The time to decide placement is BEFORE you pull the backing off the reflective decal. Test apply the reflective decal with the backing on. Place masking tape marks as a guideline where you want placement on the object. Decide and plan ahead for placement before you try and apply the reflective decal. Reflective stock (from all manufacturers) is not similar to ordinary vinyl. Reflective material will crack if stretched too much. Unfortunately, this cracking happens after curing (1-2 weeks later) and there is nothing you can do about it other than remove it and start over. Always preplan your installation and apply the decal with little or no pressure until the decal is laid down and you are completely pleased with the result. Excessive pressure is not necessary, our adhesive will bond better than you might imagine even through a film of soapy water (see application fluid above).
6. After application, rinse the object in cool clean water to remove any application fluid.
7. It is typical to require repeated pressure on some edge spots that might lift after original application. Simply push these spots down again from the inside of the reflective decal outwards to the lifting point – then over the edge - to insure you don't seal in an air spot.

Specific guidelines:

Long items such as flames or stripes on irregular objects. (we recommend you view our installation videos)

Loosely position the wet reflective decal element across the item you wish to decorate. Simply position it against your marks made earlier and leave "loose" all extensions of the main body of the decal such as flame elements or branches of a design. Once you have loosely laid down the decal, , start at the largest side of the decal and push out the water and solution from under the decal always working in one direction from the largest part outward. Lightly push down a straight pathway from one end of the decal to the other leaving the branches or extensions loose. Once you have laid down the basic decal body and it looks good, you can then start with your branches by lifting them up off the object and using your thumb or finger in a paddle motion to start applying from the point where contact is already made between the decal and object. We call this a "finger wipe" procedure and you can see this in video format by going to <http://www.streetglo.net/video/fingerpush2.wmv>

There is also a video showing the installation of a flame element. Go to <http://www.streetglo.net/video/reflective.decal.flame.install.hi.wmv>

When installing long decals or decals with extensions from the base such as flames or other objects, you work from the center – out, always.

Small 3x3" or smaller circular **reflective decals** on irregular objects.

1 The best policy is to get the decal to lay on the object center first, then in a circular motion, work clockwise with your finger around the center gradually working to the outer edges. This will cause the stretching motion necessary to wrap around the irregular object. A second choice is to pull the backing off, cut the backing it in half and place ½ of it on the decal and start applying the first half of the decal. Working again from the center, apply one half completely, then peel off the backing you just

reapplied slowly as you are working the newly exposed contact area to the object you are applying to. The primary issue with small decals on irregular objects is problems with the outer edges wanting to crease rather than lay flat. If you see a crease, do not push it down carelessly or you may cause a permanent fold that can not be removed (but it can be cut out with a very new and sharp razor).

Streetglo wants you to have a perfect installation. On multiple part decals selling for \$10.00 or more, if you manage to mess up a section, Simply leave it in place and continue applying the remainder of the elements. Once you are finished, pull off the bad element (do it ASAP before it cures), and write us for a replacement element. A small shipping/handling charge will apply. Don't worry, you won't have to buy another full decal.

Please visit our website at www.streetglo.net and read the instructions online. There is a pictorial there that will be helpful.

We ask that you please write us from our main page and let us know if you are happy with your purchase and if there are improvements we can make to our products. Also, we are creating a user photo page on our website. We encourage you to send a photo of you and your application, or just your application and 2-3 sentence statement from you. We would like very much to have you featured on our user pages.

Reflective Pin Stripe: When installing pinstripe, it is best to place masking tape markers as a guideline for laying out your design. A word of caution... do not excessively stretch reflective pinstripe. It will crack if stretched. If you have tight corners or turns to make, contact us about designing pre-cut sharp turns or end designs. We are cataloging now our pinstripe decoration decals now.

Special information for "REFLECTIVE" flame accents:

All decals with multiple tips such as flame accents are shipped "unweeded". This is to protect the delicate flame tips from damage during mailing or shipment. **Reflective vinyl** is delicate compared to ordinary vinyl. Removal of flame accents from the stock sheet requires a needle or pointed knife tip which is inserted at the end of a flame element and lifted. Good side lighting will assist in seeing the flame elements as revealed by the pattern cut in the stock material.

When lifting a flame tip accent, be careful not to damage the element. Stick your needle or knife tip just under the adjacent stock material and lift towards the flame accent to prevent damage.

We want to feature you in our website:

We are compiling a satisfied customer segment for our website. We encourage you to take photos of your project, you may include yourself if you like, and write a 2-3 line comment about us, your project and you. Please email your comments and photos along with any statement giving us permission to publish this to the web. Let us and others know the advantage of being seen at night. Your actions could inspire others to realize the safety advantages with reflective material.

Publicity rewards:

If you are truly convinced about the safety of **reflective decals and helmet stickers**. We will reward you with a \$20.00 store credit. If you post any type of forum or newsgroup article, or a reference to our site and products from your own websites (must be indexed by Google and Yahoo), that includes our name Streetglo.net, our full url: <http://www.streetglo.net> and some of our key terms which are easily incorporated in even the most basic description of any of our products. These key terms are: Reflective Helmet Decals, Helmet Stickers, Motorcycle Decals, Motorcycle Graphics, Car Decals, Car Graphics, Auto Graphics, Truck Decals, Reflective Tape, Reflective Pinstripe or Reflective Motorcycle Pinstripe.

You must include our link and keywords in this exact order and spacing somewhere in the article:

Postings to newsgroups are not included as we do not want to be part of any Spam program! On the other hand, if your group sponsors one of the news groups and this is an announcement to your readers, this is included. This offer is available to StreetGlo Customers only. You must have been a customer within the last 12 months. Email us from our front page at <http://www.streetglo.net> with full details of your news or article posting and include a copy of your requested order. We will verify it and get back with you. Help us spread the word on being seen at night.

Sincerely,
Bill - StreetGlo.net